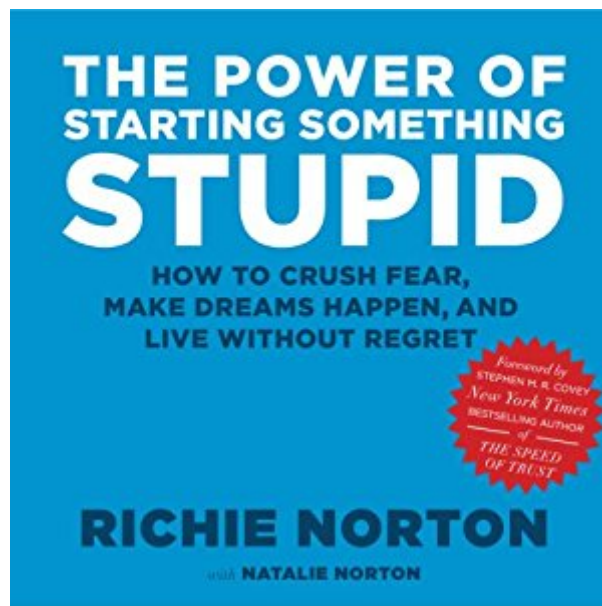


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# The Power Of Starting Something Stupid: How To Crush Fear, Make Dreams Happen, And Live Without Regret



## Synopsis

What if the smartest people in the world understand something that the rest of us don't? (They do.) What if they know that in order to achieve success, they will sometimes have to do things that others may initially perceive as stupid? The fact of the matter is that the smartest people in the world don't run from stupid, they lean into it (in a smart way). In *The Power of Starting Something Stupid*, Richie Norton redefines stupid as we know it, demonstrating that life-changing ideas are often tragically mislabeled stupid. What if the key to success, creativity, and fulfillment in your life lies in the potential of those stupid ideas? This deeply inspiring book will teach you: How to crush fear, make dreams happen, and live without regret. How to overcome obstacles such as lack of time, lack of education, or lack of money. The 5 actions of the New Smart to achieve authentic success. No more excuses. Learn how to start something stupid - the smartest thing you can do. Drawing on years of research, including hundreds of face-to-face interviews and some of the world's greatest success stories past and present, Richie shows you how stupid is the New Smart - the common denominator for success, creativity, and innovation in business and life.

## Book Information

Audible Audio Edition

Listening Length: 5 hours and 25 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Shadow Mountain

Audible.com Release Date: April 19, 2013

Whispersync for Voice: Ready

Language: English

ASIN: B00CFK67UU

Best Sellers Rank: #272 in Books > Health, Fitness & Dieting > Mental Health > Dreams #401 in Books > Audible Audiobooks > Business & Investing > Personal Finance & Investing #1069 in Books > Self-Help > Creativity

## Customer Reviews

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Richie Norton redefines stupid as we know it, demonstrating that life-changing ideas are often tragically mislabeled stupid. What if the key to success, creativity, and fulfillment in your life lies in the potential of those stupid ideas? This deeply inspiring book will teach you:
 

- How to crush fear, make dreams happen, and live without regret.
- How to overcome obstacles such as lack of time, lack of education, or lack of money.
- The 5 actions of the New Smart to achieve authentic success. No more excuses. Learn how to start something stupid—the smartest thing you can do.

 Drawing on years of research, including hundreds of face-to-face interviews and some of the world's greatest success stories past and present, Richie shows you how stupid is the New Smart—the common denominator for success, creativity, and innovation in business and life. I admit to going into this book with some trepidation. But the book is written in an across-the-kitchen-table style, friendly, personable, and informative. I learned things—such as Walt Disney was once fired for having too much imagination. • And Elvis Presley was told he had too much talent, and go back to truck driving. • Wow. And you know the rest of the story in these two cases. The author shares stories that are heart-breaking. Stories that are empowering.

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